



Brand Style Guidelines

Prepared March 2018

By: *That's So Boss Design*
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Logo



Logo Variations

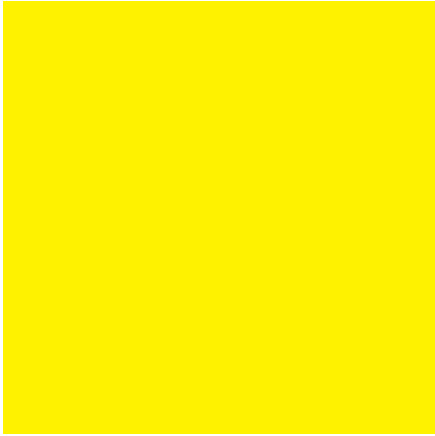


SDAM B&W Logo on Black



SDAM B&W Logo on White

Brand Colors



Alert Yellow

CMYK: 0%, 0%, 100%, 0%

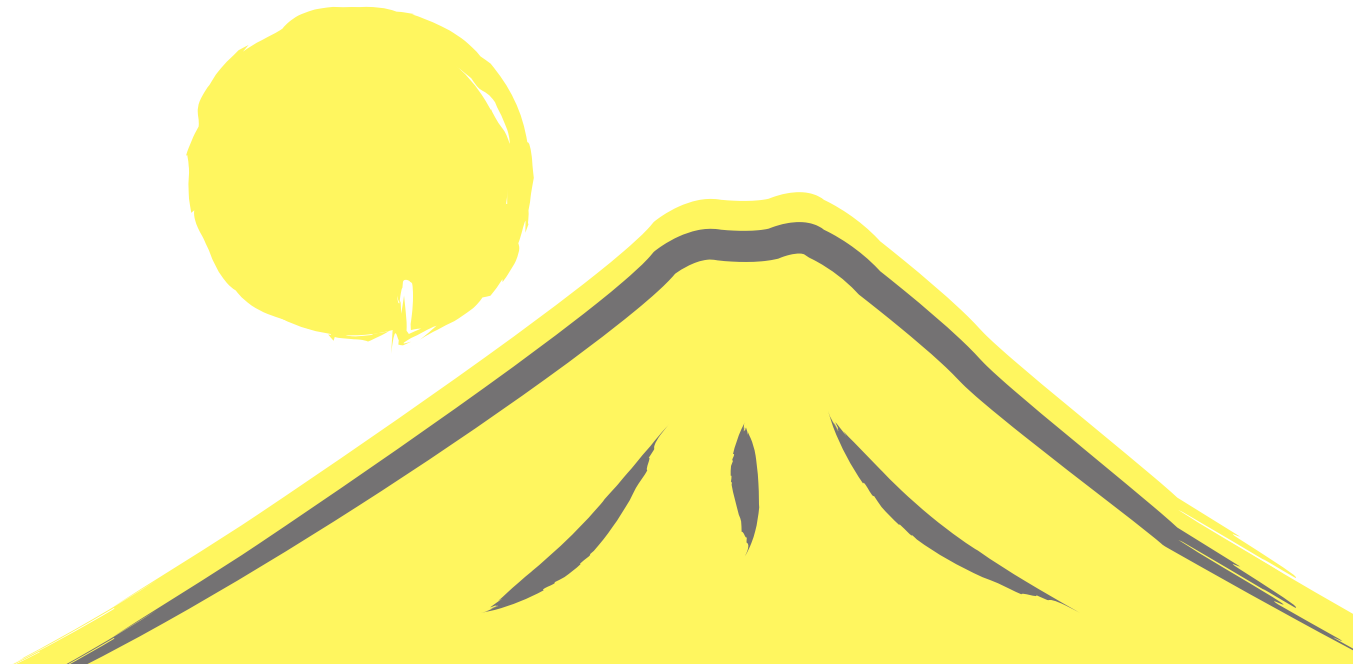
RGB: 255, 242



Absolute Black

CMYK: 0%, 0%, 0%, 100%

RGB: 0, 0, 0



Typeface - Gitan Latin

Aa Bb Cc Dd Ee Ff Gg Hh

Ii Jj Kk Ll Mm Nn Oo Pp

Qq Rr Ss Tt Uu Vv Ww Xx

Yy Zz 1 2 3 4 5 6

7 8 9 0 \$ @ * ?

Contacts

A large, abstract yellow brushstroke graphic that serves as a background for the text. It starts as a large circle in the upper left and flows down and to the right, ending in a jagged, brush-like edge. A dark grey shadow of the brushstroke is visible beneath the yellow one.

Sanctuary Dallas Artisan's Makerspace

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Logo & Brand Identity Designer

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